



KAREN VAN BERGEN (GROVER)

Karen van Bergen is an Executive Vice President and Dean of Omnicom University. Karen also leads Omnicom's Common Ground initiative, which supports the United Nations' Sustainable Development Goals for 2030. With a specific focus on SDG#4 Education, she will run the company's existing partnerships with Girl Effect and Theirworld. Previously, Karen served as CEO of Omnicom Public Relations Group (OPRG). Karen had led OPRG since it was established in 2016. The holding company placed agencies including FleishmanHillard, Ketchum, Marina Maher Communications and Porter Novelli under the

umbrella group. Van Bergen joined Omnicom in 2007 and has worked at numerous PR firms within the holding company.