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Erica is Executive Vice President & Chief Operating Officer of The Future Hunters, one of the world's leading futurist consulting firms. She evaluates emerging social, technological, economic, political, demographic and environmental trends – and identifies the strategic implications (the “So what?”) of those trends for several of the most influential Fortune 500 companies, trade associations and public sector clients. Erica's ability to identify patterns, think critically and analytically, and translate that into actionable strategies is what has made her an

invaluable asset to clients.

Erica frequently speaks to a wide range of global audiences about trends that are shaping the landscape today. She has also authored numerous articles, book chapters, and industry white papers on cutting-edge, future-focused topics.