



### **DUDA KERTESZ (TARA)**

With over two decades of experience in consumer healthcare, Duda is a seasoned professional known for her ability to lead organizational transformation, shape business strategy, drive brand equity and consumer advocacy as well as inspire teams through meaningful words and actions.

Recently appointed President of U.S. Skin Health at Johnson & Johnson Consumer, Duda is responsible for advancing innovation and generating above-market growth on our portfolio of Skin Health brands including Neutrogena, Aveeno, Clean & Clear,

Lubriderm, and NeoStrata. Additionally, Duda oversees continue U.S. Baby business portfolio including the Johnson's and Aveeno baby brands.

Prior to this position, Duda served as President of U.S. HealthE leading iconic brand equities such as Johnson's, Listerine, Band-Aid Brand, Neosporin, and the Healthy Essentials platform.