



## **TERE BLANCA**

*Founder, chairman and CEO,  
Blanca Commercial Real Estate*

Tere Blanca believes that being the daughter of Cuban immigrants forced to live and work across many different borders afforded her many life-changing experiences and taught her invaluable lessons. She credits her parents, who worked multiple jobs to make ends meet along the path to re-establishing themselves as successful entrepreneurs, with fostering her pride in her Cuban heritage and culture- and drive to succeed in business.

“Seeing them fight to rebuild their lives, while always remaining generous and selfless, instilled in me strong lifetime values,” Blanca says. “My parents taught me that sometimes I need to take a leap of faith to accomplish greater things. I learned how to value and respect my integrity, having witnessed firsthand what it meant to sacrifice everything for what you believe in. My generation brings a new perspective to what it means to be a Cuban American in Miami. We have strong values based on a foundation of hard work, perseverance and family, while also embracing the American culture that has given us so much.”