

Catherine A. Allen

BS HE '68, DHL '05

CHAIRMAN AND CHIEF EXECUTIVE OFFICER — THE SANTA FE GROUP



"I have two favorite quotes to share. One is my father's, which he lived by and I strive to live by: 'We are put on this earth to serve our fellow man.' The other is from Mahatma Gandhi: 'Live as if you were to die tomorrow. Learn as if you were to live forever.'"

63RD ANNUAL DISTINGUISHED SERVICE AWARD

THIS AWARD, THE HIGHEST HONOR THAT THE UNIVERSITY OF MISSOURI ALUMNI ASSOCIATION PRESENTS TO AN INDIVIDUAL, WAS ESTABLISHED IN 1956.

IT RECOGNIZES OUTSTANDING SERVICE BY AN INDIVIDUAL WHOSE SUSTAINED EFFORTS AND SUPPORT HAVE ADDED TO THE EXCELLENCE OF THE UNIVERSITY OF MISSOURI.

Distinguished Service Award

For more than 40 years, Allen has been an outstanding thought leader in business innovation, technology strategy, and the financial services industry. She is Chairman and CEO of The Santa Fe Group, the strategic advisory services company with expertise in cybersecurity, emerging technologies, and risk management. The Santa Fe Group provides management for strategic industry and institutional projects, including the Shared Assessments Program, focusing on third party risk management. Allen was the founding CEO of the financial services industry consortium, BITS. Earlier in her career, Catherine served in several senior executive positions at Citicorp and Dun & Bradstreet and was a consultant to CBS, Inc. She represented Citibank as founding Chair and President of the multi-industry Smart Card Forum. She currently serves as a board member of Synovus Financial Corporation, El Paso Electric Company, and Belief Agency, and is a member of the Risk, Energy and Natural Resources, External Affairs and Nominating and Governance Committees. She also serves as the Chair of the Security Committee for El Paso Electric. She formerly sat on the Advisory Committee for Houlihan Lokey and served on the boards of Stewarts Information Services, NBS Technologies, Analytics Pros and 3G Technologies. Since 2013, she has served as a member of the Dean's Strategic Leadership Council for the College of Human Environmental Sciences. The College honored her with a Citation of Merit in 1999. She co-founded The Mizzou Alumni Association's Griffith's Leadership Society for Women in 2005, and she received the Society's Spirit of Martha Leadership Award in 2015.

- Received Mizzou Alumni Association Faculty-Alumni Award, 2003
 - Tri-chair, *Mizzou: Our Time To Lead* capital campaign
 - Financial Services Roundtable Leadership Award, 2007
 - Former member of President Barack Obama's Economic Development and Small Business Committees and the New Mexico State Investment Council
 - Former Chair of the Board of Trustees and member of the National Foundation for Credit Counseling; received their Making a Difference Award, 2012
 - Received the Lifetime Achievement Award from the Executive Women's Forum, 2013; Advisory board member of Women Corporate Directors and the Executive Women's Forum
 - Received the Marion O. Sandler Lifetime Achievement Award from *US Banker Magazine*, 2016
 - Named a NACD Directorship 100 Honoree by the National Association of Corporate Board Directors, 2018
 - Jefferson Club Ambassador, Chancellor Society Member, Vanguard Society Charter Member and Ambassador, Friends of the Collection Director, Columns Society Member, MU Legacy Society Member and Friends of the Garden; Life Member, Mizzou Alumni Association
- Allen and her husband, Paul Rooker, live between Santa Fe, N.M. and Cape Cod, Mass. They have five children: Amy, Tyler and Griffin Rooker; Jenny and Nathan Burke; and ten grandchildren: Scarlet, Theo, Iggy, Harper, Lucy, Mia, Ryan, Dean, Lily and Rett.

Distinguished Service Award