

ALEXANDRA VILLOCH
President & Publisher
MIAMI HERALD MEDIA COMPANY

Alexandra (Alex) Villoch is currently the President & Publisher for the Miami Herald Media Company. She is responsible for both the *Miami Herald* and the Spanish-language *el Nuevo Herald* newspapers and their affiliated print and digital products, as well as leading HCP/Aboard, a custom magazine & publishing company owned by the Miami Herald.

Ms. Villoch had previously served as the Senior Vice President for Advertising and Marketing at the Miami Herald Media Company since 2005. She was responsible for leading and developing sales and advertising strategies across all product lines as well as spearheading the company's marketing efforts.

Prior to joining the Miami Herald, she was the General Manager for Miami International Airport & the Caribbean for United Airlines, with responsibility over all passenger and cargo operations, sales functions, as well as government relations. She previously was the Vice President of Strategic & Financial Planning for Southeast Bank, and prior to that spent ten years with Eastern Airlines, in a variety of positions including Director of Financial Planning and Director / Controller of International Operations.

Ms. Villoch is a Past-Chair of The Beacon Council, Miami Dade County's economic development agency. She is Chair Emeritus of the One Community One Goal Initiative – a Targeted Industry Study for Miami Dade County of The Beacon Council, which she co-chaired for two years. She is past-Chair of Big Brothers and Big Sisters Board of Miami Dade; she is on the Executive Committee of the Greater Miami Chamber of Commerce and of The Beacon Council, and also serves on the Miami Dade College Foundation. She chaired the United Way's Women's Leadership Initiative, and serves on the Executive Committee of the United Way of Miami-Dade County. She is the 2016-2017 co-chair of the United Way Campaign.

She has previously served as Board Member for the National Welfare to Work Partnership and was the Chair of the Transportation Committee and of the Audit and Finance Committee for WAGES Coalition – Miami Dade County's Public/Private Welfare to Work Partnership. She was the President of the Airline Management Council as well as a Board Member of the South Florida Annenberg Challenge.

Ms. Villoch was awarded the Travel Professional of the Year Award in 2000 for her leadership role in creating the Aviation Industry's Welfare to Work Coalition for Miami International Airport, helping create over 750 jobs targeted at welfare recipients re-entering the workforce. She was the recipient of the 2006 Angels of Mercy award by the Mercy Foundation, as well as the 2007 Businesswoman of the Year Award by the Coral Gables Chamber of Commerce. In 2010, she was the American Cancer Society's Gala Honoree; and in 2011, she was the recipient of the 2011 Red Cross Spectrum Ambassador Award. In 2012, Ms. Villoch was awarded the International Economic Development Council's Citizen Leadership Award, a national award that recognizes a community and business leader who plays a key leadership role in economic development in their community. In 2015, she was awarded the Thelma

Gibson Award of Excellence by the Women's Chamber of Commerce; the FACE Excellence Award in the Business sector; the Walk in Her Shoes award from the Chapman Partnership for Homeless; and the Beacon Council's Claude Pepper Award. She is also the recipient of the Boys Scouts of America Hispanic Heritage Award, the Atlantic Institute's Leadership Award, and the American Cancer Society's Circle of 12 Award. In 2016, she was recognized with an inaugural South Florida Woman of Vision award. She received the "Community Builder" Award from the Boys & Girls Club of Miami Dade in 2016. As a breast cancer survivor, Ms. Villoch is a supporter of Friends of Sylvester.

An internationally recognized media industry and corporate leader, Ms. Villoch is a frequent speaker at business conferences and community events in South Florida, the U.S. and abroad.

Ms. Villoch holds a Bachelor of Arts in Political Science, as well as a Master of Business Administration from the University of Miami. She also attended Miami Dade College. She currently resides in the city of Coral Gables with her husband. Together they have 4 adult children.